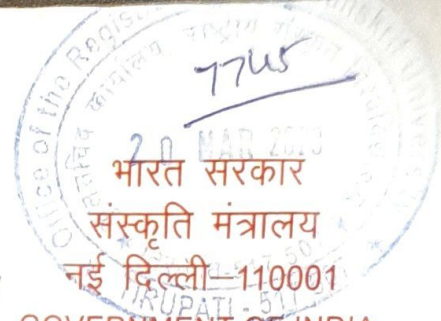


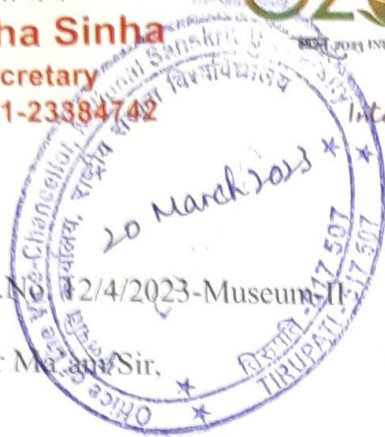
मुग्धा सिन्हा
संयुक्त सचिव
Mugdha Sinha
Joint Secretary
Tele : 011-23384742



भारत सरकार
संस्कृति मंत्रालय
नई दिल्ली-110001
GOVERNMENT OF INDIA
MINISTRY OF CULTURE
NEW DELHI-110 001

D.O. No. 2/4/2023-Museum-II

Dear Member/Sir,



Registration
Pl. Take up 2023 Expo 2023
in Sachana Philatelic
20/03/23

03 March, 2023

DR - b.../...
29/03/2023

As part of the second phase of Azadi Ka Amrit Mahotsav, the Museums Division of the Ministry of Culture is organising a three-day **International Museum Expo 2023** to be held from 18th – 20th May, 2023 at Pragati Maidan, New Delhi to celebrate the International Museum Day and to institutionalise this in its annual calendar.

The International Council on Museums (ICOM) theme for this year is 'Museums, Sustainability and Well Being', and our Museum Expo is designed to initiate a holistic conversation on Museums to enable them to evolve as cultural centers that play a pivotal role in India's cultural diplomacy, in a year where India holds the G-20 Presidency.

The Museum Expo will include the following four broad components:

- Museum Expo Sessions:** This component will include Masterclasses on Museum Architecture, Light Installations in Museums, Museums in Metaverse, Scientific Storage in Museums and Digital Marketing of Museums by global experts, Panel Discussions showcasing 75 Museums from across India and the World, including village and community based Museums, Talks, Workshops and Case Studies on financial sustainability of Museums, Disaster Management for Museums, and SHRI like Schemes for encouraging research and art of storytelling around Museums and a Roundtable on the Museum Grant Scheme administered by the Ministry.
- Exhibitions & Film Shows:** As part of this, we will showcase books on, and artefacts from Indian & select International Museums under two main exhibitions – a) Iconic Hero Objects from across the country and b) Books on Museums. The exhibitions have been designed in both physical, digital and holographic form for an immersive experience.
- Technical Expo:** An experiential display of Museum related vendors & equipment including light, sound & conservation, along with other futuristic technologies will make up this component. This part will also showcase Museum related toys, merchandise, online Games and Start-ups to allow for networking opportunities.
- Conservation Laboratory:** Recreated in-situ lab with hands-on training across all genres of artefacts & meet-the-expert sessions.

The Museum Expo will also include special highlights including the launch of a Graphic Book on Museums, a Directory of Museums in India, a Handbook on Conservation Practices, Animation films, Films on & Virtual Walkthroughs of Museums, Heritage walks and Projection Light Mapping Shows. Special cultural programs and curated gastronomical experiences will encompass Pan Indian elements.

Despatch No 4159
Date 21/03/2023
C.O. B.S.

TO
SR
Amrit Mahotsav exploring workshop
10/04/23

Room No. 332, 'C' Wing, Shastri Bhawan, Dr. Rajendra Prasad Road, New Delhi - 110 001
E-mail : mugdha.sinha@nic.in



I am happy to extend our warmest invite to you for your participation at the International Museum Expo 2023. I am simultaneously also extending personal invites to senior officials; Heads of Departments/ Deans and Professors from Department of Museology/ History/ Art History/ Archaeology/ Fine Arts/ Conservation/ Architecture and other relevant fields. You may also like to nominate at least 10 students for this Expo.


The International Museum Expo 2023 will provide the students and professors a practical and hands-on experience and expose them to future trends and global standards in addition to their already existing curriculum. We would also provide participants with certificates upon registering/ attending the Expo.

We look forward to your participation in the International Museum Expo 2023. Kindly find attached a google link, brochure and a tentative itinerary for registration and other details with regard to your participation.

Ms. Garima Raghav, Consultant, Ministry of Culture (Email: garima.raghav@investindia.org.in) and **Ms. Sneha Suresh**, Consultant, Ministry of Culture (Email: sneha.suresh@investindia.org.in) will be our Nodal Officers.

We look forward to welcoming you at the International Museum Expo 2023. For any requirement, please feel free to contact our Nodal Officer(s).

Warmest regards,


02/03/2023
(Mugdha Sinha)

To

All the Chancellors of Universities
(As per list Annexed)

Prof. G S R Krishna Murthy
Vice Chancellor
National Sanskrit University
Tirupati

TO COMMEMORATE AND CELEBRATE
INTERNATIONAL MUSEUM DAY

A THREE-DAY INTERNATIONAL
MUSEUM EXPO IS BEING HELD FROM
18th - 20th May, 2023 IN NEW DELHI

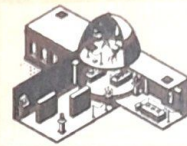
THE INTERNATIONAL COUNCIL OF
MUSEUMS THEME FOR THIS YEAR IS
**MUSEUMS, SUSTAINABILITY &
WELL-BEING**



ARE YOU A
MUSEUM PROFESSIONAL?

ARE YOU A
MUSEUM DESIGNER?

ARE YOU A
MUSEUM-GOER?



**IF YES, THIS
EXPO IS FOR YOU!**

SCAN TO
PARTICIPATE



CONTACT DETAILS

Ramneek Kaur Kang
ramneek.kaur@investindia.org.in

Sneha Suresh
sneha.suresh@investindia.org.in



MUSEUM



INTERNATIONAL
museum
EXPO 2023

VENUE : ITPO

DATE : 18th - 20th May, 2023



Ministry of Culture
Government of India

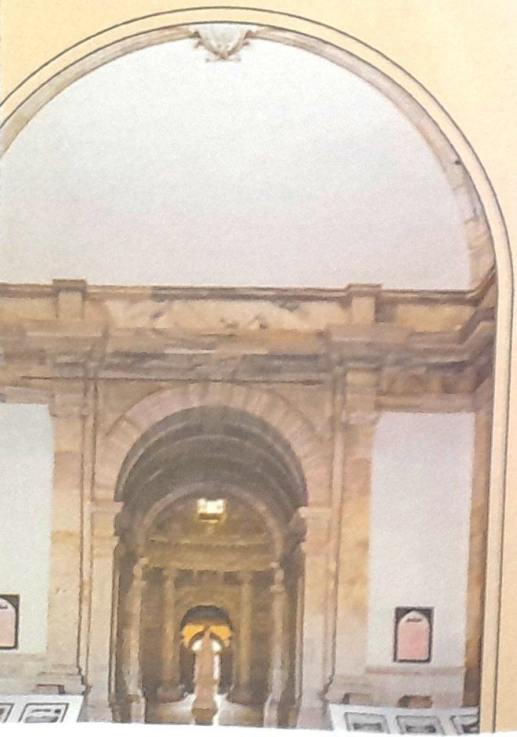


Expo Sessions

- SPEAKER SESSIONS
- PANEL DISCUSSIONS
- SHOWCASE OF VIRTUAL MUSEUMS
- ROUNDTABLE ON MUSEUM POLICIES

Museum Exhibitions

- HERO OBJECTS FROM ACROSS MUSEUMS
- BOOKS ON MUSEUMS AND HISTORY THROUGH OBJECTS
- DIGITAL EXHIBITION



Launches

Graphic Toys

Gaming Platform

Special Attractions

Smart classes by Global Experts

Toys, Games & Souvenirs

Heritage Walks

Cultural Programs

Projection Light Mapping Shows

Curated Gastronomical Experiences

Film Shows

Networking Sessions



Techno Mela

- MUSEUM LIGHTING, SOUND, DIGITISATION AND CONSERVATION EQUIPMENT
- GAMING VENDORS
- AR/VR/MR & OTHER FUTURISTIC TECHNOLOGIES
- PROJECTION MAPPING
- MUSEUM START-UPS
- MEET THE VENDORS

Conservation Lab

- RECREATION OF IN SITU, WALK-IN LAB
- HANDS-ON TRAINING
- CAPACITY BUILDING WORKSHOP
- MEET THE EXPERTS

DAY 1: 18TH MAY 2023

10:30 AM- 11:30 AM

INAUGURAL ADDRESS AND LAUNCHES	Graphic Novel on Museums
	Museum Directory
	Gaming Platform
	Museums in Metaverse Capacity building workshop
	Virtual Walk through of Kartavya path

11:30 AM- 12:00 PM

INAUGURATIONS	Exhibition Hall
	Techno Expo
	Walk-in conservation lab

11:30 AM - 12:00 PM (TEA)

12:00 PM- 1:00 PM

PANEL DISCUSSION 1	Showcasing and Experience sharing session Central Govt Museums
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1:00 PM- 2:00 PM (LUNCH)

2:00PM- 3:00 PM

MASTERCLASS 1	"Making a Museum"
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3:00 PM - 3:30 PM (TEA)

3:30 PM- 5:00 PM

PANEL DISCUSSION 2	Showcasing and Experience sharing session Iconic Private Museums
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5:00 PM- 6:00 PM

PANEL DISCUSSION 2A	IMD 2023 Theme Sustainability & Wellbeing
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6:00 PM - 7:00 PM

INFOTAINMENT	Virtual Walk Through of Kartavya Path
	Cultural Program: Dastangoi

10:30 AM - 11:30 AM

PANEL DISCUSSION 3	Vision Sharing Session Cultural Ministers of chosen partner states
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11:30 AM - 12:00 PM (TEA)

12:00 PM - 1:00 PM

MASTERCLASS 2	Light Installations in Museums
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12:00 PM - 1:00 PM

MASTERCLASS 2A	Accoustics/Sound in Museums
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1:00 PM - 2:00 PM (LUNCH)

2:00 PM - 3:00 PM

MASTERCLASS 3	Museums in Metaverse
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2:00 PM - 3:00 PM

MASTERCLASS 3A	Capacity Building: Documentation of Audio Visual Archives in Museums
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3:00 PM - 3:30 PM (TEA)

3:30 PM - 5:00 PM

PANEL DISCUSSION 4	Showcasing and Experience sharing session Iconic State Museums
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5:00 PM - 6:00 PM

SESSION	CASE STUDY Kevadia/Bihar Museum
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5:00 PM - 6:00 PM

PARALLEL SESSION	CASE STUDY Louvre Abu Dhabi (Sustainability)
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6:00 PM - 7:00 PM

INFOTAINMENT	Virtual Museums/ Projection Light Mapping
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DAY 3: 20TH MAY 2023

10:30 AM - 11:30 AM

MASTERCLASS 4

Scientific Storage of Artefacts in Museums

11:30 AM - 12:00 PM (TEA)

12:00 PM - 1:00 PM

PANEL DISCUSSION 5

Showcasing and Experience sharing session
Iconic International Museums/Organisations

1:00 PM - 2:00 PM (LUNCH)

2:00 PM - 3:00 PM

MASTERCLASS 5

Digital Marketing for Museums

3:00 PM - 3:30 PM (TEA)

3:30 PM - 4:30 PM

SESSION

Financial Sustainability

4:30 PM - 5:30 PM

SESSION

Museum Vendors/Consultants

4:30 PM - 5:30 PM

PARALLEL SESSION

Repatriation of Objects/Artefacts

5:30 PM - 6:30 PM

INFOTAINMENT

VALEDICTORY AND CULTURAL PROGRAM

International Museum Expo 2023

In an attempt to showcase the museums in India along with their hero objects & other artefacts, the Ministry of Culture, Government of India is organizing an International Museum Expo, coinciding with International Museum Day, from 18th to 20th May 2023. Through this initiative, we also aim to educate & sensitize the audiences on Museology, Conservation, Heritage etc., as well as curate a learning experience for those who wish to develop new museums or upgrade existing ones.

museumtwo@gmail.com Switch accounts



The name and photo associated with your Google Account will be recorded when you upload files and submit this form. Your email address is not part of your response.



Ministry of Culture
Government of India

सत्यमेव जयते

What is the name of your Museum?

Your answer

Which State/UT are you located in?

Your answer

Which District are you located in?

Your answer

Request edit access

What year was your Museum established in?

Your answer

Who is the Proprietor of your Museum?

Your answer

Phone/Mobile number of Proprietor

Your answer

Email address of Proprietor

Your answer

Who will be the Nodal Person for your Museum?

Your answer

Phone/Mobile number of Nodal Person

Your answer

Email address of Nodal Person

Your answer


Do you have a website for the Museum? If yes, please provide URL

Your answer

 Request edit access



Upload 2-3 façade photos of the Museum

 Add File

Do you have a film on the Museum?

Yes

No

What type of Museum do you have?

History

Natural History

Science & Technology

Art

Object based

Theme based

Other:

What is the type of Ownership of the Museum?

Public

Private

Trust/Society


NGO

Other:

Would you like to participate in the Museum Conclave 2023?

Yes

No

 Request edit access

Clear form

Submit

Never submit passwords through Google Forms.

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Google Forms

 Request edit access



Régistration for International Museum Expo 2023

Event Timing: 18 - 20th May 2023

Event Address: Pragati Maidan, ITPO

Contact us at museumexpo2023@gmail.com

*Required

1. Name *

2. Email *

3. Phone Number

4. Organization

5. Designation

Mark only one oval.

Student

Museum Proprietor

Museum Professional

Vendor

State Official

Central Government Official

Other: _____