

राष्ट्रीय संस्कृत विश्वविद्यालय - तिरुपति
NATIONAL SANSKRIT UNIVERSITY - TIRUPATI

F.No. NSUT/Estt./Coordinator/2022-23

दिनांक/Date: 17.11.2022

OFFICE ORDER No. 453 of 2022-23

Sub: Establishment -Nomination of Co-ordinator for celebration of Bharatiya Bhasha Utsav on 11.12.2022 - Orders - Issued -Regarding.

Ref: Note approval of the Vice-Chancellor dated 14.11.2022.

With reference to the subject and approval cited above, the Vice-Chancellor is pleased to nominate Prof. Satyanarayan Acharya, Department of Sahitya as the Co-ordinator for celebration of Bharatiya Bhasha Utsav on 11.12.2022, Sunday, on the occasion of Janm Jayanti of great Tamil poet Subramania Bharati.

The Co-ordinator is requested to comply with the instructions stated in the letter from the University Grants Commission dated 09.11.2022 (copy enclosed) with regard to the celebration of Bharatiya Bhasha Utsav.


REGISTRAR

To

Prof. Satyanarayan Acharya, I.D. No. 200.

Copy to

1. The Dean, Academic Affairs
2. The Deputy Registrar
3. The Assistant Registrar (F&A)
4. The Assistant Registrar(Estt.)
5. PS to Vice-Chancellor/Registrar/Finance Officer
6. Office Order File
7. Liaison Officer, OL for translation of the Office Order



ज्ञान-विज्ञान विमुक्तये

डॉ. अर्चना ठाकुर

संयुक्त सचिव

Dr. Archana Thakur

Joint Secretary



सत्यमेव जयते

विश्वविद्यालय अनुदान आयोग
University Grants Commission

शिक्षा मंत्रालय, भारत सरकार
Ministry of Education, Govt. of India

बहादुरशाह ज़फ़र मार्ग, नई दिल्ली-110002
Bahadur Shah Zafar Marg, New Delhi-110002

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D.O.No.F.1-11/2022(Bharatiyabhashadiwas)

9th November, 2022

Dear Madam,

This is regarding celebration of **Bhartiya Bhasha Utsav on 11th December, 2022**, on the occasion of Janm Jayanti of great Tamil poet Subramania Bharati.

The Utsav aims to bring to fruition National Education Policy-2020's emphasis on developing 'language harmony', a conducive environment for learning more and more Indian languages apart from mastering one's own mother tongue, and an attitude and aptitude to love and enjoy the 'neighbouring language'. It will include promoting projects/activities for students where they can learn about the unity of most of the major Indian languages, starting with their common phonetic scripts, their common grammatical structures, their origins and sources of vocabularies from Sanskrit and other classical languages, as well as their rich inter-influences and differences. The Utsav will make learning/speaking another Indian language a fashion/matter of joy and cherishing experience.

The guidance of the MoE is sought regarding the following:

- Whether the main event to be organised in physical or online mode (and to be telecasted nation-wide)
- Venue of the Event
- Chief Guest and Guest of Honour
- Possibility of the August presence of Hon'ble Prime Minister
- Expected invitees and attendees
- Minute to minute programme
- Any other requirements

Kindly send the above information for celebration of Bhartiya Bhasha Utsav on 11th December, 2022 at the earliest.

Contd...../-

The guidelines in this regards has been prepared jointly by UGC, AICTE and Bhartiya Bhasha Cell. which is enclosed for your kind perusal.

With kind regards,

Yours sincerely,


(Dr. Archana Thakur)

Smt. Neeta Prasad
Joint Secretary (ICC & Vig.)
Dept. of Higher Education
Ministry of Education,
Government of India
Shastri Bhawan, New Delhi-110001

Guidelines to celebrate 'Bharatiya Bhasha Diwas' in Higher Education Institutions

'Bharatiya Bhasha Diwas' will be celebrated on 11th December every year in the form of Bharatiya Bhasha Utsav. It is conceptualized in the form of a three-tier celebration as per the following:

Tier	Level of celebration	Celebrating agencies
Tier-I	Mega level (zone-wise) <i>With regional representation</i>	A Nodal University may be selected/nominated to celebrate the Mega level Utsav in a particular State/zone/region.
Tier-II	University level <i>With 'Jan-Bhagidari' as an innate part</i>	All Central Universities/State Universities will be requested to organize the Utsav in their campus. (With involvement of all depts., local community etc.)
Tier-III	College/Institute level	About 1000 Colleges/institutes may be encouraged to volunteer for celebrating the Utsav with their teacher and students.

The Utsav will be celebrated in the form of 'Mela' (Fair) where multiple kinds of interesting, thrilling, fun and attractive events will take place throughout the day.

In the Utsav, the central themes/messages of the occasion must be highlighted and conveyed using appropriate slogans, e.g., '*Bharatiya Bhashayen for Unity and Harmony*', '*Bhashayen Anek, Parantu Bhaav Ek*', '*Vividhata mein Ekata, Ekata mein Vividhata*', '*Bharatiya Bhashayen, Bharatiya Gyan Parampara aur Bharatiyata*', '*Bharatiyata ke liye Bharatiya Gyan Parampara*', '*Bharatiya Gyan Parampara ke liye Bharatiya Bhashayen*' etc.

Proposed Events for the 'Bharatiya Bhasha Utsav':

1. The Inauguration of the programme:

A National Address by Hon'ble Prime Minister/Education Minister

2. Bharatiya Bhasha Exhibition:

- Consist of basic and interesting information about the Indian languages with their expansion, number of speakers, scripts, history, key literatures etc.
- The exhibition should introduce the interesting words of various Indian languages. For instance, inter-using of greeting words in different languages, such as *Namaste, Khurumjari, Pranam, Vanakkam, Nomoshkar, Kem Chho, Sat-shri-akaal, Namaskaragalu* etc.
- The message that all Indian languages comes under 'Bharatiya Bhasha Pariwar' and they should not be classified in divisive colonial connotation, must be conveyed through posters/slogans/information bulletins etc.
- The exhibition should highlight that all Indian languages with a large body of common vocabularies, common sentence patterns, common roots, common vowels and consonants, and common underlying grammar have common ancestry and they are one of the great unifying factors of our country.

3. **Bharatiya Bhasha Stalls:**

- Bhasha stalls (One dedicated stall of the languages of that particular state/region and at least one-one stall for the states of North, South, East and west region)
- Each stall will offer interesting information about the languages of the concerned State/region.
- **Language games** as unique fun activities with interesting and thrilling experiences should be organised, like identify the word with a picture, identify the correct grammar or spelling, speak for 30 seconds in a chosen language etc. maybe played by people from all age groups.
- The stalls may also keep books/literatures in different languages are available for display and if possible, for sale at minimal prices. Same books in different languages may also be displayed.
- This should also be conveyed through interesting activities at the stall that for a person who knows one Indian language, learning another Indian language is not like learning a new language.

4. **Food Corners:**

- A food corner having cuisines representing our diverse regions along with name posters. Similar food items with some regional diversity maybe added to the menu.
- For example, dosa from Karnataka, Andhra Pradesh, Tamil Nadu and Kerala. Another example maybe north Indian paratha and malabar paratha.

5. **Cultural Programmes:**

Following cultural programmes maybe organized to encourage creativity through Indian languages:

- Creative performances depicting language related Lok-parampara, folk culture or art forms of different regions.
- Singing and dancing competitions or open stage/mic/talent hunt for students and faculties to perform in any language of choice.
- Street plays or dramas depicting epics of different languages like 'Abhigyan Shakuntalam', modern time books like 'Ponniyin Selvan' or any other newly prepared play focusing on unity in diversity of our country.

6. **Wearing of ethnic dresses:**

- Students, faculties and parents may come dressed in 'Bharatiya Paridhan' like dhoti, kurta, various shades of saree showing the rich cultural heritage and history of our country.

7. **Competitions:**

- **Language Quiz** may be organised at intra-university or inter-university level inviting nearby colleges in which questions related to languages maybe asked and students can participate in teams of 2 or 3.
- **Speech/Debate/Extempore** competitions in multiple languages having significant number of students may be organized. The themes of such competitions can be 'India as One Linguistic Area', 'Bharat ki Ekta aur Akhandata mein Bharatiya Bhashaon ka Yogdaan', 'Bhasha Jodne ka Saadhan, ya Todne ka', 'Bharatiya Bhashayen for Unity and Harmony', etc.
- **Poetry reception and writing competition** in different languages.

8. **'My Language, My Signature' (मेरी भाषा, मेरा हस्ताक्षर) Campaign:**

- Adequately sized boards/flex maybe erected at popular or central point of the campus on which the willing persons can mark their signature in their own Indian language.
- A pledge may also be written on the top of the board regarding doing own sign in Indian language wherever possible or to develop a habit of signing in Indian languages.
- An online platform to provide congratulation certificate for taking the pledge may also be created. A QR Code in big size cut-out may be put as standee near the signature board.
- The people will sign and then take a selfie with their signature and upload it by scanning the QR code and may generate a certificate in the choice of their own language.
- The certificate may have at least three languages (Example: Telugu, Hindi, Sanskrit)

9. **Felicitations of multi-lingual students:**

- Students who may read, write and speak in multiple languages maybe felicitated and the cognitive, economic, social and cultural benefits of multilingualism as individual, society at large and unifying factor for a diverse country like ours be explained to encourage this among students.
- Students can speak a same sentence in multiple languages making it an enjoyable exercise for the audience as well. Certificate or books may be given to such students as encouragement.

10. **Tech Zone:**

- A technical zone consisting of tech-savvy amenities and facilities as far as possible showing different tools and software that students may use to read and write in multiple languages and also to learn them.
- Downloading and teaching of simple software in smartphones which convert English content into Hindi and other Bharatiya languages or vice-versa through roman typing maybe done on the spot. Other software which help in typing and translation of vocabulary and sentences in multiple languages may be showcased.

11. **Other Suggestions:**

- The HEIs will be encouraged to do constructive and innovative additions in the format of the Utsav, to adapt to their specific cultural diversity,
- To encourage people's participation-'Jan bagidari', the HEIs may invite people from diverse linguistic backgrounds and from local communities to the HEIs.

Note:

1. The scale of the festival/mahotsav maybe different depending upon the level of celebration. The festival maybe organised as a part of schemes like 'Ek Bharat, Shreshtha Bharat', 'Rajbhasha Samiti' or any other as applicable to augment the resources.
2. Social Media engagement and creating media buzz be planned to promote the celebration of 'Bhartiya Bhasha Diwas/Utsav' on 11th December.
3. Nodal agencies in each state should be oriented to coordinate the programme as per plan.
4. The HEIs may be directed to provide certificates/prizes/academic credits to encourage students' participation in the Utsav.