

Programme : Master of Arts (MA)

Programme Outcomes

Programme name	Programme Code	Programme Outcomes
Master in Arts	MA	
Programme Specific Name	Programme Specific Code	Programme Specific Outcomes
Master in Ancient Indian Management Techniques	MAIMT	

1st Semester

Course Code	Title of the Course	Course Outcomes
MAIMT 101	Vedic thoughts on management	<ul style="list-style-type: none"> The students will be introduced to the Vedic Techniques of Environmental Management techniques and Natural Management process of ancient seers.
MAIMT 102	Indian philosophical thoughts on personality management	<ul style="list-style-type: none"> The students learn all traits related to personal management as found in the Upanishadic literature.
MAIMT 103	Yoga and ayurveda on health management	<ul style="list-style-type: none"> For physical readiness Ayurveda helps and for mental balance in a stress free environment YOGA is necessary.
MAIMT 104	Management and organizational behavior	<ul style="list-style-type: none"> Students understand about planning, organizing staffing, individual behaviour, need of personality betterment, leadership qualities, Organizational ethos, functionality, need to change, coping with frustration and stress etc.
MAIMT 105	Management communication	<ul style="list-style-type: none"> Students learn the importance of business presentations, public speaking, effective listening, reading and writing skills, building up resume, group communication, Ethics in business communication, use of tools and technology in communication etc.
MAIMT 106	Essentials of sanskrit grammar	<ul style="list-style-type: none"> By the end of this semester a student shall be in a position to study on his own accord, he can draft in Sanskrit well and he can appreciate popular classical texts in Sanskrit.

2nd Semester

Course Code	Title of the Course	Course Outcomes
MAIMT 201	Inter-personal relations in the ramayana and the mahabharata	<ul style="list-style-type: none">• Students will be taught the Human Resource Management principles related Inter-Personal and Intra-personal Relations in the two epics.
MAIMT 202	Economic management in kautilya's artha sastra	<ul style="list-style-type: none">• A particular scheme of learning is necessary to understand and appreciate Kautilya's Artha Sastra. That scheme will be introduced to the students.
MAIMT 203	Management ethos in ancient indian ethics	<ul style="list-style-type: none">• This helps the students to mold their individuality and personality on the basement of ethics.
MAIMT 204	Managerial economics and enterprenuership	<ul style="list-style-type: none">• Students understand about various concepts such as the plant, firm and industry, various theories of demand, costing, pricing, breakeven analysis, characteristics of entrepreneur, sources of ideas, solving of problems, capital initiation, marketing plans etc.
MAIMT 205	Management information and data analysis methods	<ul style="list-style-type: none">• Students understand about MIS Design and Development, Functional Information systems, Basics of Sampling, Parametric and Non-parametric tests and the use of various statistical methods.

3rd Semester

Course Code	Title of the Course	Course Outcomes
MAIMT 301	Management principles in the manusmriti and the yajnavalkya smriti	<ul style="list-style-type: none">● Smritis of ancient times are the Code of Human conduct explained in a systematized manner. So by studying this one can learn all that is necessary for understand and civil and penal procedures of ancient Indian Law system and their relevance in the modern times.
MAIMT 302	Pauranic geography and tourism management	<ul style="list-style-type: none">● This course offers a thorough Pauranic Geographical Knowledge which is essential to a person who wants to choose Tourism as the field of his livelihood.
MAIMT 303	Agamas and temple management	<ul style="list-style-type: none">● One who studies this course will be good at Temple management.
MAIMT 304	Financial management	<ul style="list-style-type: none">● Students understand about the scope and functions of finance, financial planning and forecasting, time value of money, evaluating capital expenditure, capital structure theories, management of cash, inventory and receivables etc.
MAIMT 305	Marketing management	<ul style="list-style-type: none">● Students understand about Indian Marketing environment, customer value, corporate strategies, brand value, various product

		strategies, marketing services, pricing strategies, distribution strategies, promotional strategies etc.
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4th Semester

Course Code	Title of the Course	Course Outcomes
MAIMT 401	Management principles in post kautilya texts with special reference to kamandakiya and sayana	<ul style="list-style-type: none"> • This course will be useful to the students for a good knowledge of any and all kinds of administrative strategies and all objects of human living.
MAIMT 402	Crisis management in the bhagavadgita	<ul style="list-style-type: none"> • Bhagavadgita makes one active to start attending his duties efficiently.
MAIMT 403	Panchatantra – as a text on ancient indian management	<ul style="list-style-type: none"> • By studying this paper one can be a skillful one in strategic planning and deployment techniques also.
MAIMT 404	Human resource management	<ul style="list-style-type: none"> • Students understand about various tactics of recruitment, training, industrial relations, settlement of disputes, paying incentives and wages and workers participation in management etc.
MAIMT 405	Production management	

		<ul style="list-style-type: none">● Students understand about facility management, production and productivity, location and lay out of plant, various tools, technology and material handling, planning and control, quality control and material management etc.
MAIMT 406	Project work and field experience	<ul style="list-style-type: none">● The projects submitted by the student is mostly covering the tourism or temple management activities. So many dilapidated temples are coming into light and a few are responding to renovate those temples